CRYPTONLY

Brand Guide for Partners

Payments brand assets and usage

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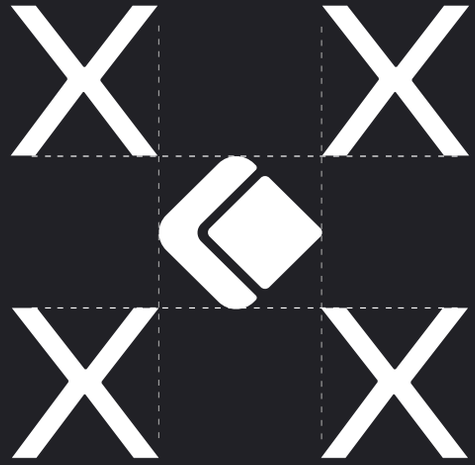
Logo

Our logo is the visual representation of who we are.

Cryptonly is on a mission to make online payments simple, secure, and accessible. We help partners accept payments and send payouts with high conversion and transparent fees. The logo stands for clarity, trust, and reliability across every transaction.



Use the logomark to determine clear space around the logo. The safety area equals the height of the “X” unit. Keep at least 1×X of clear space on all sides. Do not place text, buttons, or other elements inside this area.

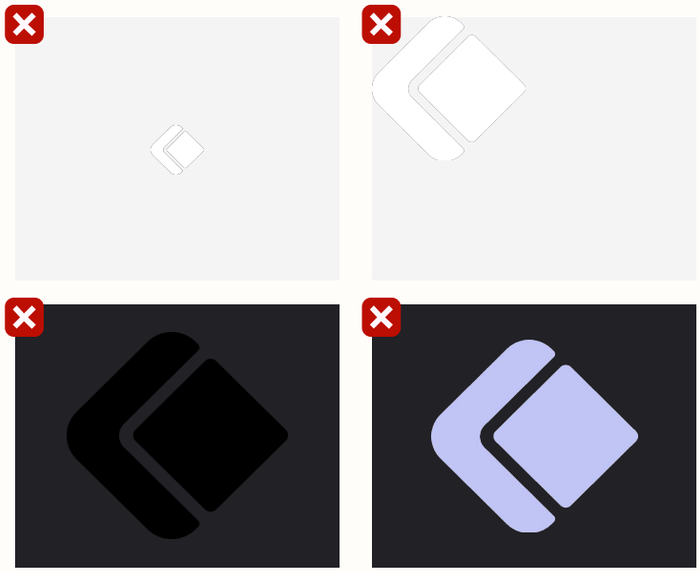
Black (#000000)

White (#FFFFFF)

Background color

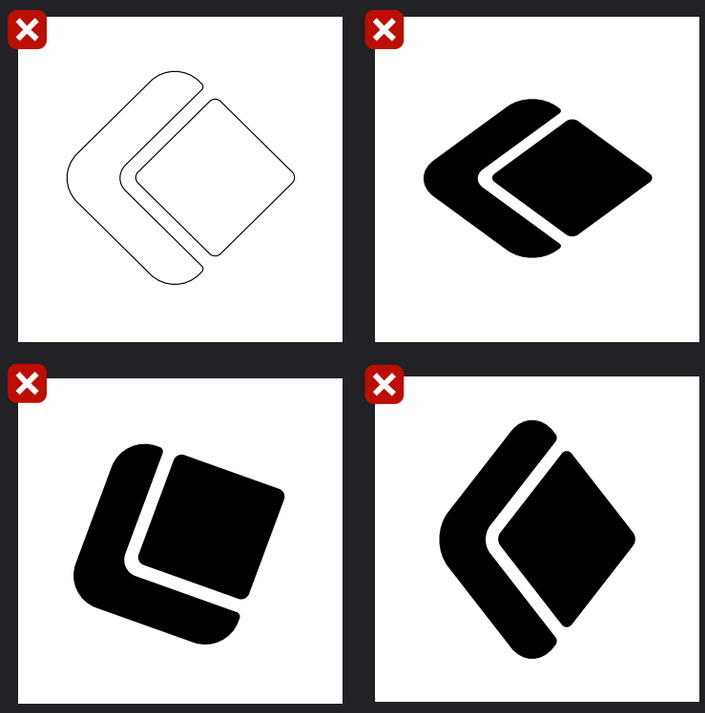
Background color The Cryptonly logo comes in two versions: Black (#000000) and White (#FFFFFF). Always choose the version with the highest contrast against your background.

Contrast and visibility



- ✗ Ensure the logo has enough contrast and visibility in the layout.
- ✓ Colorize, crop, rotate, or place the logo on busy or low-contrast backgrounds.

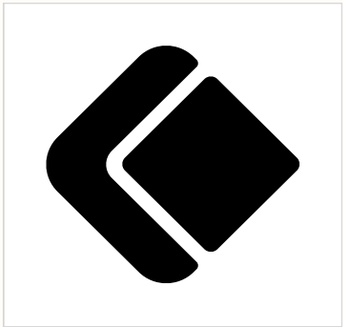
Appearance



- ✗ Don't stretch, skew, or rotate the logo.
- ✓ Do use the provided master logo files - they are optically adjusted and measured.

Icon

The primary icon is the logomark itself. Its color follows the background: use black on light backgrounds and white on dark backgrounds. When used as an app icon, the logo is available in two colors only - black and white.



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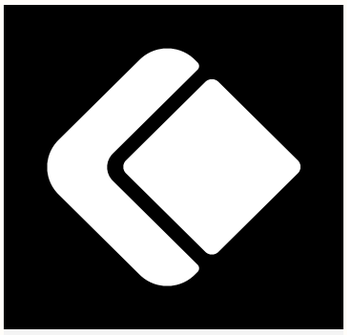
When the Cryptonly logo is used in the application format, it can be used in two colours - black and white.



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Color and placement

For app icons, use a white background to maximize recognition and contrast. Align the logomark slightly toward the bottom for a stronger association with the platform. Recommended sizes shown: 30 px, 40 px, 60 px, 80 px, 120 px, 150 px. Minimum size for web use: 30 px.

30px 40px 60px 80px 120px 150px

Typography

Font Family

Inter

Font weight

Aa Light

Aa Regular

Usage:

text

Font Family

Geist

Font weight

Aa Light

Aa **Semibold**

Usage:

content

Font Family

ClashGrotesk

Font weight

Aa **Medium**

Aa **Semibold**

Usage:

headline, subheadline

Color palette

White

Base White
#FFFFFF

Black

Base Black
#000000

Orange

Primary
#FB923C
#EA580C

Neutral 50

Surface Light
#F5F5F5

Dark Gray

Dark Gray
#212226